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## summer collection brings

Posted by beautifulmimi - 2011/11/16 01:57

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The "Shoe Games" is a term used by many people who buy and sell shoes for profit. This type of buying and re-selling started to become popular during the early 1970s, when Nike first started to make basketball shoes, and began to rise with the introduction of "Air Force 1".

In 1984 the Shoe Game took off with the introduction of Nike's "Air Jordan". As the years went on, Nike came out with many shoes, naming them after basketball players, and maximizing their profits by doing limited releases, meaning a store would only carry a certain amount of shoes. Once all shoes are sold out, no more reproductions are made, and that is how many "Sneakerheads" make their profits. Each year after the introduction of the first style of shoe, Nike would name the next year's version two, three, and so on. For example, one of the most profitable shoes was the Nike Air Jordans XXIII, the twenty-third release of Nike's Air Jordans. Twenty-three was a big deal because Michael Jordan's number is Twenty-three. People camped out hours sometimes days before to buy these limited edition shoes. The "Shoe Game" became very popular and productive in the late 1990s and continues to be very profitable until about 2010. This was mainly because of the drop in the American Economy. Nike Sportswear introduced the Nike Convention model late 2010. For Summer 2011, Nike will release two colorways of the Nike Convention Low JP.

Here's a look at both Convention Low JP colors that will arrive at select Nike retailers soon. Both colors are ACG inspired and come with speckled midsoles. The term athletic shoes is typically used for running in a marathon or half marathon, basketball, and tennis, but tends to exclude shoes for sports played on grass such as association football and rugby football, which are generally known as "Studs," or in North America as cleats. Attributes of an athletic shoe include a flexible sole, appropriate tread for the function ability to absorb impact. As the industry and design have expanded, the term "athletic shoes" is based more on the design of the bottom of the shoe than the aesthetics of the top of the shoe. Today's designs even include sandals, Mary Jane and even elevated styles suitable for running, dancing and jumping. The shoes themselves are made of flexible compounds, typically featuring a sole made of dense rubber.

While the original design was basic, manufacturers have since tailored athletic shoes for the different purposes that they can be used for. A specific example of this is the spiked shoe developed for track running. Many of these shoes are made up to a very large size because of athletes with large feet. High-end marathon running shoes will often come in different shapes suited to different foot types, gait etc. Generally, these shoes are divided into neutral, overpronation and underpronation running shoes to fit the respective foot strike of the runners. As running shoes become more advanced, amateur joggers, as well as marathon runners, are beginning to purchase shoes based on their running style and foot arch. This is often important for injury prevention, as well as to increase running efficiency. There are a variety of specialized shoes designed for specific uses.

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## Stephanie

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scored a career-high 32 points by getting hot from long range (48) in the second half. Kemba Walker added 19 points and 10 assists and Stanley Robinson chipped in with 17 points and 12 boards. It is a big victory for the Huskies, who needed a signature win and are still without their coach, Jim Calhoun, who is on medical leave. The Yankees and Red Sox have their eyes set on the same catcher reports ESPN's Buster Olney. Via his Twitter page, Olney writes that the Yankees are taking an aggressive approach in negotiations with Russell Martin, <http://www.boxeveningdresses.org/images/thumbnails/Robe-de-demoiselle-honneur/CN3772.jpg>. He wound up with only 331 at bats, which was a career low for the Dodger backstop. But while the Bombers may be